# Hillsboro Area District Business Practices Survey Results April 2024 

How many students do you teach on a regular basis?
13 responses



Students pay per lesson, or monthly based on lessons that month.
Students pay a fixed monthly amount.
Students pay a fixed tuition amount for the year or semester.
students enroll for the year but pay monthly, annually or bi-annually

If you charge students per lesson, what is your rate? Specify the rate for different lesson lengths (i.e. what you charge for a 30 min lesson, what you charge for an hour lesson.)

- $\$ 32 / 30 \mathrm{~min}, \$ 45 / 45 \mathrm{~min}, \$ 60 / 60 \mathrm{~min}$
- $\$ 70$ for $\$ 60$ minutes, 52.50 for 45 minutes, 35 for 30 minutes
- 30 min . $=\$ 30.45 \mathrm{~min}$. $=\$ 45.60 \mathrm{~min}$. $=\$ 60$
- $\$ 30$ for $30 \mathrm{~min}, \$ 45$ for $45 \mathrm{~min}, \$ 60$ for 60 min
- I charge $\$ 35$ for a 30 min lesson, $\$ 53$ for a 45 min lesson, and $\$ 70$ for an hour lesson.
- tuition for all students is calculated at $\$ 75$. Per hour. Some have 45 minute lessons, others 60 minute.
- $\$ 35$ for $30 \mathrm{~min}, \$ 45$ for $45 \mathrm{~min}, \$ 55$ for 60 min
- $\$ 30$ for 45 minutes $\$ 45$ per hour
- \$36

If you charge a fixed rate per month, semester or year, what do students pay? Specify the lesson length(s), and how many lessons they are paying for (a month, a certain number of lessons a year, etc.)

- 36 lessons with 2 payments per year. 60 minutes $\$ 2327.50,45$ minutes $\$ 898.00,30$ minutes \$598.5
- My tuition works out to $\$ 80 /$ hour, may raise to $\$ 85$ next year. Will check inflation calculator.
- They pay me at the first lesson each month for their schedule plans.
- Students who receive more than 32 lesson per school and or receive summer lessons are char
- Students commit to a period of study--comprising 35 lessons--running from September through June. For 2023-2024, total tuition for the school year is $\$ 2,450.00$. Tuition is divided into equal payments of $\$ 245.00$, due at the beginning of each month from September through June. Lessons are one hour, once per week. The summer semester classes are charged by the lesson, at the rate of $\$ 70$ per hour. Families are told (in my written policies) to expect a small yearly increase in tuition appropriate to cost-of-living increases, expenses, and services offered. I do not offer make-up lessons per se, but offer Flex Lessons on specified days as a solution for unexpected situations that arise in which a student cannot reasonably be expected to attend a lesson. I also make a Studio Swap List available so that parents can find solutions for scheduling conflicts that arise.
- 45 min . 32 lessons per year: $\$ 1920-9$ equal payments; 60 min. lessons: $\$ 2160$ per year - 9 equal payments - individual lessons (summer and extra) \$60 45 min .; $\$ 6860 \mathrm{~min}$. lessons don't offer 30 min .
- When I taught a larger group, the families paid for 6 lessons with 6 payments total for the academic year

Do you offer makeup lessons?

[^0]How do you keep track of your income, invoicing, etc? Do you use software? Check any that apply. 13 responses


How do you primarily market yourself and recruit new students? Check any that apply. 13 responses


Are you interested in learning more about any of the following topics?
8 responses


What questions or topics do you hope to discuss at our meeting with Dr. Lisa Nehar about "The Sustainable Studio"?

- How can I assume a fair and reasonable lesson fee for my students and myself?
- If there's time and it's appropriate, a conversation about planning for retirement would be appreciated.
- Managing schedules
- How can I advertise myself to get more students?
- How to help teachers cover vacation time and health insurance.


[^0]:    Yes
    Sometimes, if it works with my schedule No

